



**WORLD INDIGENOUS JOURNALISM AWARDS  
WIJA 2014**

**Call for Entries / Submission Guideline**

**CALL FOR ENTRIES**

**Deadline: January 31, 2014**

**Introduction**

WITBN's World Indigenous Journalism Awards (WIJA) honors excellence in audio-visual journalism that demonstrates superior journalistic skills in a form and manner best representing Indigenous storytelling. WIJA especially acknowledges the significance of journalism that best delivers the Indigenous perspective and contributes to leverage the public understanding of the Indigenous reality nationally and internationally.

WIJA seeks to recognize and reward the best examples of professional journalism in Indigenous television and audiovisual media. In particular the awards look to the portrayal of an Indigenous perspective on stories of local, national or international impact. Journalistic standards and ethics are the key component of this recognition.

Examples of collaborative journalism between journalists of different Indigenous cultures, language, communities or news networks which elicited an authentic Indigenous perspective will be given special consideration.

**Eligibility**

WIJA2014 is currently opened to WITBN members only. All entries must be nominated by a WITBN member and must be taken from broadcast reports from any television broadcaster or through digital media outlets. Although eligibility is not limited to journalists with Indigenous background, the judges highly focus on the representation of the Indigenous perspective. In the future we hope to open the awards to non-members too.

※ WIJA commission reserves the right to verify the eligibility of nominations.

※ All online material must be available on a live URL that functions via standard web browsers.

### **Category**

WIJA2014 is opened to three categories. Please see the submission guidelines for details.

- **Investigative Reporting:** reporting by an individual or team, presented as a single broadcast news or series that uncover and/or delve into government policies, social justice, and general affairs critical to the Indigenous Peoples nationally or internationally.
- **International Reporting:** news report that covers foreign Indigenous communities and/or issues that contributes to raise the awareness of issues affecting Indigenous rights, languages, and cultures. Entry for International Reporting can be a result of collaboration of news and resources among international organizations. The collaboration and methods must be addressed in the entry form and cover letter.
- **Best Videography:** video and footage of news reporting and/or video journalism of high-quality techniques that best present the true and balanced image of the Indigenous Peoples.

### **Broadcast Period**

Entries for 2014 WIJA must be reports published or broadcast between **November 1, 2011 and October 31, 2013**.

### **Entry Deadline**

Deadline for entry is January 31, 11:59 p.m. CST (UTC/GMT +8 hours)

### **Entry Fee**

The fee is \$200 per entry. Each nominator is allowed to submit a maximum of two entries under each category.

### **Finalists**

Finalists of WIJA 2014 will be announced on WITBN website in May 2014. All finalists will be notified by email.

### **Award Gala**

WIJA 2014 award gala dinner will be held during WITBC 2014 in Winnipeg, Canada. Visit the [WITBC 2014 website](#).



## **SUBMISSION GUIDELINES**

### **IMPORTANT DATES**

➤ **Deadline**

Jan. 31, 2014, 11:59 p.m. CST (UTC/GMT +8 hours).

➤ **Broadcast Period**

Entries for must be reports broadcast between Nov. 1, 2011 and Oct. 31, 2013.

➤ **Finalists**

Finalists will be announced in May 2014.

### **SUBMISSION MATERIAL & FORMAT**

- 1 Submission materials for each entry include the followings,
  - [Online entry form](#) / [Transcript](#)
  - One-page cover letter
  - Video files in original broadcast quality (include intro)
- 2 Media files must be made in digital format (.mpeg2, H264, or HD are accepted) and uploaded to our server. Information for uploading multimedia files will be sent to you after you submit your online entry form.
- 3 If entry is a series and include multiple reports (maximum 3 pieces), all reports should be included in one entry form; all videos should be combined in one media file.
- 4 Reports should be submitted as its original format aired on the channel, including presenter's lead. This applies to both single and series report.
- 5 Full English script and translation should be provided if the story is not produced in English.
- 6 Multi-part or series report must be limited to a maximum of 30 minutes total running time and must not include more than 3 parts under one series.
- 7 Failure to properly submit all materials as requested will nullify the application.

If you have any questions regarding WIJA 2014, contact our staff at [wija@WITBN.org](mailto:wija@WITBN.org).